



**BUILDING SCALABLE ORGANIZATIONS  
THAT ARE ADAPTIVE TO CHANGE WITH A  
CLEAR FOCUS ON “PROFITABLE GROWTH”**

## WHO WE ARE

Our professionals are acknowledged leaders in their chosen field, not only for the level of clarity and understanding that they bring but for their ability to identify practical, workable answers to complex questions.

Each of our partners have about 25-30 years of practical industry experience to ensure that we deliver solutions that work. Range of industries cover **aeronautics, consumer goods, modern retail, food & beverages, IT services, export houses (shipbuilding ancillaries), Manufacturing and IOT.**

We are uniquely positioned and committed to making a positive and tangible impact for our clients.

**WE EXECUTE THROUGH A  
PROCESS OF TRUST,  
TRANSPARENCY, INCLUSION AND  
VALUE CREATION**



# IMPACTING CHANGE

## Business Transformation

- Strategize for corporate vision alignment
- Structure processes for profitable growth
- Performance management
- Define & Coach ROI management at all levels
- Governance to monitor financial health as a way of life

## CXO Management

- Business leadership in C Suite areas on an interim basis

## Work Force Transformation

- Partner for change management on the ground
- Define and support organization structuring and succession planning
- Workforce assessment and reorganization planning to implementation
- Career Development programs including leadership coaching and mentoring

## Finance Operations

- Working Capital management
- Tax planning and compliance
- Audits

## Accelerated Digital Transformation

- Business Process Reengineering
- ERP Strategy & implementation
- Process Automation- Design, Structure, Implement
- Financial Analytics & Dashboards



# IMPACTING CHANGE



**P Natarajan** is a multifaceted finance professional who believes that business partnership, process scalability and being adept at decision making is the key to success for a finance leader.

He brings three decades of financial services experience with a track record of providing financial advice to improve financial strategy, create efficient procedures and scale to organizations, across Manufacturing, Aeronautics, Consumer Durables, Retail and IOT.

He has a demonstrated record of managing projects end to end, with a focus on strategic direction, building organization competencies, process definitions and cost optimization. Natarajan is a Chartered Accountant and a CISA certified professional

**Email:** [pnatarajan.ca@gmail.com](mailto:pnatarajan.ca@gmail.com)

**Phone:** +91 99675 15713

[linkedin.com/in/natarajan-p-25846210](https://www.linkedin.com/in/natarajan-p-25846210)



**Nirmala Krishnan** is a Finance leader who firmly believes in influencing and driving business outcomes in partnership with various key stakeholders across the organization.

She has over three decades of experience in financial management with specific interests in Performance Management (Profitability and Operational efficiency). She has developed the Profit Improvement Lever Framework which is a widely accepted paradigm in the organization.

She is inherently enthused by complex problems and believes her innate ability to hold dissimilar pieces at the same time while waiting for things to evolve has stood her in good stead in her career stint. Her love for the stories behind the numbers gets her motivated and enthused to pursue a happy ending for the client.

**Email:** [nimmiekrish@gmail.com](mailto:nimmiekrish@gmail.com)

**Phone:** +91 98801 40630

[linkedin.com/in/nirmala-krishnan-3170a5134](https://www.linkedin.com/in/nirmala-krishnan-3170a5134)

# OUR TEAM



**Lavanya Shetty** is a business growth coach who will assist and guide a business leader in running a business by helping them clarify the vision of their business and how it fits in with their organizational strategies

With varied experiences in different industries and different functions she has been a successful global leader, worked in about 16 countries. Strengths include building teams and capabilities in different environments and challenges. Project management and change management specialist, who has driven projects that have spanned 8 to 12 countries at a time. Focused on results, and driven by passion has a barrage of tools in productivity, people management, business performance improvement to bring about long lasting change.

**Email:** [lavshetty@gmail.com](mailto:lavshetty@gmail.com)

**Phone:** +916366300999

[linkedin.com/in/lavanya-shetty-2b7a303/](https://www.linkedin.com/in/lavanya-shetty-2b7a303/)